



INITIATE STRATEGY IN ACTION

A STRATEGIC LEADERSHIP
DEVELOPMENT PROGRAM



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About Strategy in Action

Strategy in Action is designed for shaping agile and dynamic strategy in environments where organisations are experiencing, or likely to experience, the disruptive impacts of exponential change.

Resilient Futures has created a unique strategic leadership development pathway that enables teams and organisations to introduce and embed the five elements of Strategy in Action as the foundation for leveraging disruption.

Strategy in Action (SiA) is a planning framework specifically designed for addressing exponential change and disruption. SiA consists of five basic elements that act dynamically to generate strategic action in sync with changing conditions. The elements are designed to facilitate real-time adaptation and change ahead of change - enabling organisations to quickly 'course-correct' when headed towards disruptive conditions.

Initiate Strategy in Action is a strategic leadership development program that introduces organisations to SiA as a foundation for embedding strategic thinking and action at all levels. It is particularly well suited to shaping agile and dynamic strategy in environments where organisations are experiencing, or likely to experience, the disruptive impacts of exponential change.

The program is ideal for Board members, executive management, other leaders and managers and frontline staff.

Initiate Strategy in Action offers a series of entry points and a platform for a 'grow as you go' approach for organisations and leaders seeking to:

1. Identify potential disruptors beyond those that are already known
2. Cascade and align strategic leadership as an active state of mind and management
3. Generate sustainable value through leveraging disruption

Each module within the program can be customised to meet specific client needs, and can be delivered online and/or face-to-face.

Each module can be done as a stand-alone offering or the three modules can be combined into a more comprehensive program.

For further information regarding strategic leadership development or to speak about customising a program for your organisation please contact us at pd@resilientfutures.com

It is recommended that participants read *Disrupted: Strategy for Exponential Change* and *The Disruption Readiness Test* by Larry Quick and David Platt in conjunction with any module within the Initiate Strategy in Action leadership development program.



► Module One

Thinking Strategy in Action

- **How does Strategy in Action address disruption?**
- **How can the Strategy in Action framework be applied to your situation?**
- **What are the specific Strategy in Action tools that your organisation can use to leverage disruptive change?**

Thinking Strategy in Action is an introductory presentation and discussion-focused exploration of the five elements of the framework.

This program ensures that all participants have a basic understanding of the Strategy in Action framework and associated tools while providing concrete examples of why your current and emerging operating environments need to be addressed through strategy - *in action* - at all levels of your organisation!

Recommended for teams of 8-12 participants.

Outcomes

- Alignment on the strategic thinking and strategic leadership required in a disrupted environment
- An understanding of the Strategy in Action framework and its application to your organisation
- Articulation of how the framework can be applied to leverage disruptive change
- Initial insights into:
 - Some of the disruptive conditions impacting your organisation
 - Strategic opportunities and risks within those conditions
- Identification of how your organisation could continue to use Strategy in Action

Materials

- Short Video – Decoding Disruption
- Short Video – Thinking Strategy in Action
- Strategy in Action at a Glance

Format

- Viewing two short videos: Decoding Disruption and Thinking Strategy in Action
- 1 x 3 hour face-to-face briefing and discussion or 2 x 1.5 hour online sessions

It is recommended that participants read *Disrupted: Strategy for Exponential Change* and *The Disruption Readiness Test* by Larry Quick and David Platt in conjunction with any module within the Initiate Strategy in Action leadership development program.



► Module Two

Strategy in Action Practical

- **What does the Strategy in Action framework look like in practice?**
- **How could you use Strategy in Action to address a specific opportunity you have identified or a problem you are facing?**
- **What are some of the other ways you could apply the Strategy in Action framework within your organisation?**

This program uses problem-based learning to enable the practical application of the Strategy in Action framework to a specific issue facing your organisation.

The focus of the module can be an opportunity or risk – depending on the identified needs of your organisation. It provides a ‘hands-on’ introduction to each of the five elements of Strategy in Action and ensures that participants are able to apply the basic elements of Strategy in Action to other opportunities and risks that are identified.

Strategy in Action Practical can be combined with *Thinking Strategy in Action* and extended to form a full, two-day professional development program.

Recommended for teams of 8-12 participants.

Outcomes

- An understanding of the Strategy in Action framework and its application to your organisation
- Articulation of how the framework can be applied to leverage disruptive change
- Practical exploration of:
 - Conditions impacting the specific opportunity or risk in focus
 - Strategic opportunities and risks within those conditions
 - Value generating opportunities based on those opportunities and risks
 - Capabilities required by the organisation to realise the value within the identified conditions
- Understanding of how to apply the five elements of SiA to other identified opportunities and risks
- Exploration of a possible pathway forward

Materials

- Short Video – Decoding Disruption
- Short video – Thinking Strategy in Action
- Strategy in Action at a Glance
- Strategy in Action Pocket Guide

Format

- Pre-briefing with program sponsor to clarify the focus of the practical application
- Viewing two short videos: Decoding Disruption and Thinking Strategy in Action
- 2 x half-day application of Strategy in Action to the identified opportunity or risk
- Face-to-face (online sessions can be arranged if required)

It is recommended that participants read *Disrupted: Strategy for Exponential Change* and *The Disruption Readiness Test* by Larry Quick and David Platt in conjunction with any module within the Initiate Strategy in Action leadership development program.



► Module Three

Strategy in Action Project

- **How can you deepen your understanding of Strategy in Action and scale up to attack a key strategic project?**
- **What do you need to do to apply Strategy in Action to other projects?**

Strategy in Action Project builds on the outcomes of *Strategy in Action Practical* and delves deeply into the Strategy in Action framework as you work through a project.

This module presumes a level of pre-knowledge and experience with Strategy in Action and is focussed around a project of your choice. The project could be at team-scale but also could be across a department, major business unit or even organisation-wide and is normally selected because of its importance to the area in focus.

The primary aim of *Strategy in Action Project* is for participants to learn how to identify, validate and initiate the strategic opportunities and risks that are vital to the success of a project. By the conclusion of *Strategy in Action Project*, participants should have enough familiarity with Strategy in Action that they can apply the thinking and framework to other projects within their organisation.

Recommended for teams of up to 8 participants.

Outcomes

- An understanding of the Strategy in Action framework as applied to the project in focus
- Initiation of a strategic project that can leverage disruptive change
- A deep application of the framework to identify:
 - Conditions impacting the project in focus
 - Strategic opportunities and risks within those conditions
 - Value generating opportunities available within the project
 - Capabilities required by the organisation to realise the value within the identified conditions
- Ability to apply the framework to other strategic projects within the organisation
- Identification of a pathway forward

Materials

- Short Video – Decoding Disruption
- Short video – Thinking Strategy in Action
- Strategy in Action at a Glance
- Strategy in Action Pocket Guide
- *Strategy in Action Navigator* and activity sheets

Format

- Viewing two short videos: Decoding Disruption and Thinking Strategy in Action
- Using *Strategy in Action Navigator* and activity sheets
- 6 x half-day, or 3 x full-day, application of Strategy in Action to the project in focus
- Face-to-face (online sessions can be arranged if required)

It is recommended that participants read *Disrupted: Strategy for Exponential Change* and *The Disruption Readiness Test* by Larry Quick and David Platt in conjunction with any module within the Initiate Strategy in Action leadership development program.

Strategy in Action Navigator and activity sheets are available, please enquire.

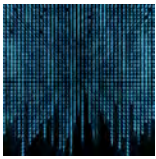


Our Services

Resilient Futures offers a range of services to support you and your organisation to navigate and leverage disruption through the application of Strategy in Action.

Strategy in Action is a unique strategic framework designed specifically for agile thinking and action in complex fast-changing environments.

Resilient Futures will work with you to find the starting point that is best for you – based on the specific needs of your organisation. Whether that is through short talks and presentations, disruption readiness testing, reviewing and stress testing your existing strategy, providing professional development for members of your team or engaging in a new strategic planning process, there is a solution that will align with your current situation and requirements. All Resilient Futures services can be customised to suit your needs and include:



Decoding Disruption

Ensure that your leaders, at all levels, have a clear understanding of and insight into disruption in all its forms, including digital and physical technologies, their social-economic implications and combined impacts on your business model within the compounding influence of exponential change. [Read more](#)



Disruption Readiness Testing

Confidentially assess your organisation's disruption readiness so that you know what you need to do to be prepared and positioned to leverage disruption, not fall foul of its consequences, and generate sustainable value. [Read more](#)



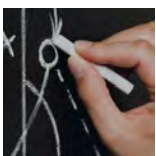
Conditions Analysis

Create and maintain an in-depth view of the landscape – both now and into the future – that your organisation must navigate. Ensure that this view is shared across your organisation to facilitate rapid decision-making in the face of change. [Read more](#)



Strategic Opportunity & Risk Assessment

Based on a robust and aligned understanding of conditions, focus your organisation's strategic direction by identifying the strategic opportunities that may be pursued and strategic risks that must be mitigated. [Read more](#)



Strategy Development & Coaching

Stress test your existing strategy or develop new strategy using a contemporary strategic framework that is fit-for-purpose for an era of exponential, disruptive change. [Read more](#)



About Resilient Futures

Resilient Futures works with organisations to apply the thinking and tools required to navigate and leverage disruption – in all its forms.

The Resilient Futures definition of disruption is: *the consequences, intended and unintended, of rapid (often exponential) change brought about by digital and physical technologies as well as non-technological change such as social unrest, economic uncertainty, political instability ecological transformation.*

Our approach is based on twenty-five years of experience in working with organisations around the world. We also research and produce the annual Disruption Report – a comprehensive view of the capability of organisations to leverage disruption, and the key types of disruption they face.

We have also published two books - *Disrupted: Strategy for Exponential Change*, and *The Disruption Readiness Test*.

In today's operating environment, no organisation or industry is or will be untouched by disruption and all organisational leaders must make a choice – see disruption as a tailwind and act to leverage it, or view it as a headwind and fall foul of its consequences.

In our experience the key first step in leveraging disruption is for organisational leaders be at the

fore-front of new strategic thinking. Our approach to this is the application of Strategy in Action (SiA) - a unique strategic framework designed specifically for agile thinking and action in complex, fast-changing environments.

Resilient Futures can be engaged in a number of ways including facilitation and training in strategy development, management coaching, and formal presentations – all with the objective of applying Strategy in Action to ensure that organisations:

- Have clear insight into disruption in all its forms,
- Understand their current level of disruption readiness,
- Are aligned on the realities of their current and future operating landscape,
- Act to pursue strategic opportunity and mitigate strategic risk,
- Empower the leadership capability required for leveraging disruption, and
- Develop and implement strategies that make sense.

A primary element of our approach is to transfer our thinking and knowledge to our clients for them to use as they wish on an on-going basis.

For more information, please contact:

inquiry@resilientfutures.com

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Leveraging Disruption through Strategy in Action



Testimonials

In the past few years, the accepted wisdom has focused on the desire and need for "sustainability". However sustainability is not enough in a world that keeps on changing."

"The need for change can often contradict the need for sustainability. For me, that's where Strategy in Action is far more helpful. The SiA framework provides a valuable process that takes into account the conditions that do – or could – affect us, and addresses the requirement to build our capability to quickly adapt to changing conditions."

"This is not about living in a world where only the fittest survive. To me, Strategy in Action is about building people, organisations and societies that can quickly change to survive, to grow and to prosper."

Richard Keeves

Online Entrepreneur, Founder and Executive Chairman, Business InfoMedia Online

Resilient Futures thinking and the Strategy in Action framework is the foundation of the work I am doing because it is the only tool I know of that turns complexity into opportunity and enables multiple stakeholders to quickly grasp what is possible and to be involved.

Kip Bergstrom

Former Deputy Commissioner, Dept. of Economic and Community Development, State of Connecticut, USA

Strategy in Action has enabled my team and I to develop an approach to managing a complex set of conditions that are constantly changing. The Framework provides a mechanism for bringing a diverse set of participants together to share a common view of the conditions, both current and emergent, and a process for adapting strategies to address changing conditions.

General Manager, Multinational IT Company

Being able to shape our capabilities in relation to that big picture understanding meant that we were often able to realise real savings in time and cost while avoiding some of the pitfalls that were on the road ahead.

Peter Vawdrey

Former Product Engineering Manager, Moog Controls Corp, Baguio, Philippines

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