



resilientfutures⁺
leverage **disruption**

Your & Your Organisation's

NO-BRAINERS FOR 2021

4 MUST DO'S IN 4 MINUTES

1

Don't go M.A.D.

2

**Align on Your
VUCA Operating
Environment**

3

**Change Ahead
of Change**

4

**Get Personal:
Own Your Future Work**

IN 2021...

1. Don't go M.A.D.

Managed Adaptive Decline (M.A.D.) is an overwhelming condition suffered by too many organisations and individuals who adapt to ever-declining conditions and performance, albeit in a very-well-managed manner, and never breakthrough into what is possible next. Caught early through objective diagnosis or strategy stress-testing, it can be averted.

The question is: **Will you and your organisation be M.A.D. in 2021?**

2. Align on Your VUCA Operating Environment

Everyone's talking about it – a VUCA world - Volatile, Uncertain, Complex, Ambiguous **and RAPID**. We agree and it's our job to use foresight to gain a deep understanding of the environment organisations will face in 2021.

The question is: **Do you and your decision-makers practice foresight to align on the environment your organisation will face in 2021, and are you focused on pursuing opportunities and mitigating risks prevalent in these times?**

3. Change Ahead of Change

No long and drawn out plans. Change happens too fast and trying to change at the last moment is M.A.D. For success in 2021, anything but a strategy **in action** combined with the agility to rapidly 'change ahead of change' will fall short.

The question is: **Does your planning and strategy process enable change ahead of change to meet, and succeed in, the VUCA conditions of 2021?**

4. Get Personal: Own Your Future Work

All jobs are up for grabs. In 2021 no job is protected from downsizing, rightsizing, re-skilling or change plans. Organisational leaders and their teams must own their future work and take responsibility for developing and maintaining their competencies through a personal future work strategy for 2021 and beyond.

The question is: **In 2021 do you and your team 'own their future work', and do you all have a future work strategy that makes sense - no matter what change occurs?**

Your Next To Do - A 20-minute chat

To get started on your 'must do's' for 2021, or to discuss any of the above issues, call David Platt directly on **0423 126 266** or visit www.resilientfutures.com/getstarted.

About Resilient Futures

For over 25 years our purpose has been to assist people to understand and leverage disruptive change so they and their organisations can generate sustainable value.

Our clients include Ericsson, Victoria University, Royal Australasian College of Surgeons and the City of Casey.

For more about Resilient Futures, our work and clients, visit www.resilientfutures.com

Our approach is to: **THINK** – understand disruption and develop practical tools for foresight, strategy, innovation and transformation; **TRAIN** - deliver learning programs to individuals and organisations; and, **TRANSFER** – enable and empower people and organisations with tools and skills fit for practical application to any form of disruptive change.

Without these skills it will be difficult to succeed in 2021 and beyond.