

resilientfuture⁺
leverage **disruption**

Elevate Your 2021 Planning

STRATEGY IN ACTION **QUICKSTART**

LEADERSHIP TRAINING PROGRAM

Leaders must formulate strategy and planning to either enable 'change ahead of change' or 'change in sync with change' – especially disruptive change that risks core business activities.

**Maximum of
15 Participants**

Register Now!

- **2021 is 2020 with a different name**
- **Organisational leaders using Strategy in Action in 2021 are focused on preparing to meet the uncertainty created by the ongoing pandemic, and other disruptions**
- **In 2021, all leaders must ensure their plans aren't on a collision course with disruptive conditions while also looking to leverage the conditions that are certain to arise**
- **Organisational leaders understand that in 2021 conventional planning approaches are sub-optimal, if not misleading and dangerous**
- **Strategy in Action (SiA) has benefits specifically designed for the challenges of 2021 that other methods don't**



BENEFITS OF THE STRATEGY IN ACTION (SIA) FRAMEWORK

SiA is easy to learn and adopt and can be taught to strategists, planners and other leaders to use themselves or applied in a facilitated process.

Inherent within the SiA process are SIX key benefits:

1. The identification of the conditions that are, will or may impact an organisation; creating a shared context for decision-making amongst the leadership – aligning board, executive, management and key staff to strategic action
2. The subsequent prioritisation of strategic opportunities to pursue and risks to mitigate risk
3. The investment in the right balance of capability at the right time
4. The formulation of a Catalytic Action Plan in sync with a strategy that reduces the time taken for execution - thus driving real-time change
5. The building of a firm foundation for the ongoing **generation of sustainable value**
6. The creation of cross-organisational strategic capability, which can be applied at all decision-making levels for all types of planning. Through a common strategic language, SiA engenders and empowers all organisational levels to understand, contribute and adhere to and deliver on its strategy.

“ You need a dynamic, innovative and responsive approach for strategy and planning, and Strategy in Action is just that. ”

- Peter Dawkins,
Former Vice-Chancellor Victoria University

Organisations Using Strategy in Action

Some of the organisations using SiA include:



SiA has also assisted organisations like GM Holden, NAB, Telstra, Defence, Science and Technology and Federation Square.

THE PROGRAM

Participants:

The program is designed specifically for leaders either responsible for or involved in strategic decision-making. These include those in business planning, innovation, change and transformation, risk management, directors and general management.

Learning Outcomes:

On completion of the program, participants will be able to:

- (1) Understand how and why Strategy in Action works - especially in fast-changing, disruptive environments.
- (2) Identify the underlying drivers of disruption and assess their organisation's readiness to leverage disruption.
- (3) See, sense and interpret the conditions that shape the reality of their strategic environment.
- (4) Identify and prioritise strategic opportunities and risks within that reality.
- (5) Determine how their organisation can generate sustainable value in disruptive conditions.
- (6) Focus on the capabilities that could make the difference between their organisation thriving in disruption or falling foul of its consequences.
- (7) Develop a plan for taking iterative, catalytic action and getting results even when the path forward is not clear.
- (8) Activate Strategy in Action within their organisation and maximise its impact for themselves and their organisation.

Materials:

Materials will be provided ahead of and throughout the program, and include:

- Instructional videos
- PDF templates
- Worked examples
- Short, summary documentation

All participants will also receive a copy of Disrupted: Strategy for Exponential Change.

Program Leader:

Your program leader will be Resilient Futures' Director, David Platt, with support from Resilient Futures Senior Coach, Paul Szymkowiak.

Format:

The program will cover eight (8) modules over eight (8) weeks with weekly online tutorials.

Date:

The program will commence on 22nd April and complete on 10th June 2021.

Time:

Tutorials will be 90 minutes and be held from 12:30 to 2:00 PM each Thursday.

Registration:

Via email to theo.mccoy@resilientfutures.com.

Price:

\$1495 incl GST per participant
\$1275 incl GST per participant for teams of 3 or more

“ With SiA, we have made quantum leaps in our thinking and the way we see the world. ”

- Jane Grover, CEO SMCT.

THE SIA CYCLE: STRATEGY FIT FOR EXPONENTIAL CHANGE

SiA is easy to learn as a baseline tool for all types of strategy and planning. It is called Strategy in Action because it directly connects ongoing strategic thinking with timely action in sync or ahead of change. SiA works in both long and short-cycle planning for organisational strategy, departmental strategy, project strategy, product development, innovation, problem-solving and risk mitigation.

SiA in Practice

A continuous cycle of change through the five elements, in any period of time (day, week, month), to create strategy that allows a timely response to changing conditions and underpins a strategic approach to leveraging disruption.



Diagram as used in leadership retreat for the National Australia Bank

“ The best spin-off has been around capability, and being aware of where our capability gaps have been. ”

- Jonathan Tribe, Former CEO Federation Square

About Resilient Futures

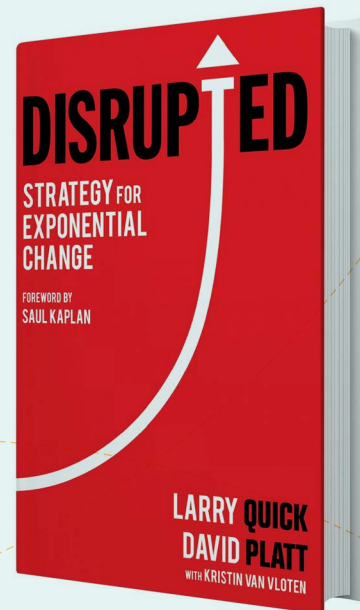
Resilient Futures specialises in helping people and organisations to generate sustainable value.

We focus on facilitating and coaching the ongoing development, implementation and maintenance of value-generating strategies and plans.

We also train people to learn and apply the Strategy in Action framework and tools. Our approach has twenty-five years of experience behind it through working with organisations around the world.

We research and produce regular reports highlighting insights into organisational disruption readiness and people understanding the future conditions they will or may face.

We have published books that draw on that research including in 2015, 'Disrupted: Strategy for Exponential Change' (in print, Epub and audio). We also produce a podcast, 'Straight Talk in the COVID Economy', and convene a senior leaders network focused on generating sustainable value, 'RF Network PRIME'.



“ A must-read if you want to understand the world of today and tomorrow and look forward to the future rather than fearing it. ”

- *Phil Ruthven, Founder IBIS World*

Strategy in Action for your 2021 strategy & planning

To find out more, arrange a time to suit your needs, contact David Platt (David.Platt@resilientfutures.com) or **directly book a time through this link.**